



The Asclepius Initiative (TAI) is a 501(c)(3) non-profit organization whose mission is to educate, inspire, and mobilize the public to advocate for a universally accessible, continuous, affordable, equitable, and high-quality health care coverage system.

Survey Background

- Two previous surveys (2022, 2024)
- The 2026 survey was fielded by NORC at the University of Chicago
- Survey methodology
 - Administered online only in English between May and June 2026
 - Sample was recruited from NORC's AmeriSpeak® panel (n=200) and a non-probability sample (n=880)
- Survey data were weighted to represent population-level estimates
- Final weighted sample sizes = 1,080

Methodological Limitations

- TAI conducted Kentucky Health Care Coverage surveys in 2022 and 2024
- Survey platforms and methodology differed across years
- We note descriptive trends across years, rather than statistical comparisons, as some differences may be attributable to variance in survey methodology.

	2022 and 2024	2026
Sampling	Qualtrics-based panel	NORC probability and non-probability-based panel
Weighting	Unweighted	Survey weights applied
Comparability	Estimates reflect the observed sample	Estimates are weighted to improve population representativeness

Purpose of the Survey

To collect information about the attitudes, beliefs, and experiences of Kentuckians regarding the U.S. health care system

Key Variables

- Demographics
 - Age
 - Race and ethnicity
 - Gender
 - Sexual orientation
 - Marital status
 - Type of health care coverage
 - Educational attainment
 - Household income
 - Employment status
 - Political affiliation
 - Urban/rural residence
- Beliefs
 - Health insurance connected to employment
 - Health care as a human right
 - Changing jobs and keeping health insurance
 - Support for a national government health plan for all
 - Coverage options for additional services (e.g., vision, dental)
- Experiences
 - Cost barriers to care
 - Systems barriers to coverage
 - Coverage access as a result of policy change